



Turbo-Charge Your Search Marketing Profits

✓ Learn ✓ Network ✓ Get Results



Register Now!
PPCSummit.com

Pay Per Click (PPC) Summit Announces 2009 Conference Lineup to Deliver Recession Proof Search Engine Marketing Strategies for Success

Pay Per Click (PPC) Summit, premier Search Engine Marketing educational conference announces its 2009 event lineup designed to educate online businesses on how to make more money with Pay Per Click advertising during two-days of comprehensive training in cities across the U.S. PPC Summit offers full-scale Search Engine Marketing education and laser-focused training to help online advertisers extend their marketing dollars in a recession. In 2009, PPC Summit will bring together hundreds of internet marketers from around the world for in-depth educational conferences in: Chicago / April 22-23, New York / June 16-17 and Los Angeles / Sept. 23-24.

Now in its third year, PPC Summit will introduce a star-studded expert pool of Search Engine Marketers from Microsoft, Google and other leaders from the Search Marketing community for face-to-face discussions, expert strategies and real world best practices, case studies, tutorials, keynotes, personal consulting coaching and much more.

"We are excited for the coming year, in 2009 PPC Summit will bring the best and the brightest from the Search Engine Marketing community to share their knowledge and expertise during practical How-To sessions, passionate discussions and hands-on case studies and panel discussions," said Mary O'Brien, PPC Summit Chairman. "PPC Summit meets a crucial need for search engine marketing and brings together the right people and ingredients for learning, collaboration and productive networking that result in increased ROI."

PPC Summit will bring together online marketers with the goal of sharing Search Engine Marketing knowledge and leveraging the proven best practices of world renowned industry experts. Delivering hands-on workshops, panel discussions and training sessions, PPC Summit is the cornerstone for the Search Engine Marketing community providing a unique environment to learn strategies from industry experts, network with peers, and gain the tools necessary to take action and increase results.

"We welcome PPC Summit as the comprehensive educational conference that offers the Search Engine Marketing community and advertisers new opportunities, resources, research, educational training and valuable networking." said Brian Lewis, Vice President of Engine Ready.

PPC Summit 2009 conferences will cover all aspects of Search Marketing hot topics including: Pay Per Click Strategies for Success, Effective Keyword Development, Stop Click Fraud, Must-Know Web Analytics and Reporting, Improved Website and Landing Pages, Winning Advertising Copywriting, Contextual Advertising Tips, B2B and B2C strategies and much more.

Attendees can register online at www.ppcsummit.com now through December 31 to receive a \$400 pre-registration discount. For more information about PPC Summit 2009 conferences, please email press@ppcsummit.com.

###

About PPC Summit

PPC Summit is dedicated to fostering the educational growth of Search Engine Marketing. Founded in 2006, PPC Summit is sponsored by industry leading organizations like Microsoft, Google, The Direct Marketing Association and other worldwide industry associations and organizations. PPC Summit educates online marketers through providing unified resources, strategies and training needed for search engine marketing success. The PPC Summit expert trainers focus solidly on advertiser education--how to spend less money, more effectively, with better results. For more information, please visit www.ppcsummit.com.