



Pay Per Click (PPC) Summit Names Anvil Media, Inc. Search Engine Optimization Partner and Extends Registration Discount

PPC Summit, educational search engine marketing summit, names Anvil Media, Inc. SEO Partner and continues to offer \$400 registration discount for the Chicago Summit (April 22-23) and New York Summit (May 13-14.).

Chicago, IL ([PRWEB](#)) March 12, 2009 - Pay Per Click (PPC) Summit, leading educational search engine marketing summit, announces an exclusive agreement that makes Anvil Media, Inc. (Anvil) the Search Engine Optimization (SEO) Partner of PPC Summit. Anvil, a search engine marketing (SEM) and social media marketing agency, will share cutting edge SEO strategies at upcoming PPC Summits scheduled for; Chicago (April 22-23), New York (May 13-14) and Los Angeles (Sept. 23-24). PPC Summit brings together an expert pool of industry experts to teach sessions on improving search engine placement, increasing quality score, managing the keyword and bid management process and gaining top visibility in organic and paid search results.

"We look forward to partnering with Anvil Media and teaching online marketers how SEM and SEO techniques can be employed together to create a powerful marketing strategy that will generate more leads and sales." said Mary O'Brien, PPC Summit CEO.

The comprehensive two-day summits teach the skills needed in order to maximize search marketing opportunities on [Google Adwords](#), Yahoo! Search Marketing, Microsoft AdCenter and all other engines. Each attendee walks away equipped with the resources and tools to manage profitable search marketing campaigns and increase their visibility in the search engines. PPC Summit attendees can customize the agenda and choose sessions to meet their own skill level and needs. Participants will leave with a deep and profound understanding of pay per click, search engine marketing and search engine optimization.

"We're thrilled to partner with PPC Summit and help marketers learn how to manage and improve the effectiveness of their [search engine optimization](#) strategies," said Kent Lewis, Anvil Media, Inc. President. "We look forward to sharing our SEO best practices with PPC Summit attendees."

Join a rapidly growing list of professionals learning the secrets of [search engine marketing](#) and search engine optimization, including former attendees from Hyatt, eBay, The Gap, Wells Fargo, Yahoo! and more. PPC Summit 2009 are scheduled for; Chicago (April 22-23), New York (May 13-14) and Los Angeles (Sept. 23-24). Seats are limited and space is filling up fast. Attendees can take advantage of the early bird discount and save \$400 off two day rates for sign ups before March 16.

For more information about PPC Summit partners or to register, please go to <http://www.ppcsummit.com/overview.html?PR4>.

For more information about SEO agency Anvil Media, Inc., please visit www.anvilmediainc.com.

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